

GROWING GENEROSITY

Planting Seeds for a New Generation



Grand Canyon Synod
Evangelical Lutheran Church in America
God's work. Our hands.

**With the Growing Generosity Appeal,
we boldly plant seeds for a new generation of growth
in the ministries of the Grand Canyon Synod.**

**This appeal equips our synod to grow in three key initiatives:
financial viability, future ministries, and fervent voices.**

\$500,000 INITIAL GOAL REACHED

Through the incredible generosity of our synod, we reached our initial goal of \$500,000 in early 2022, nearly two years ahead of schedule.

Our stretch goal for the Growing Generosity Appeal is to raise an additional \$250,000 by 12/31/2023, for a total of \$750,000.

INITIATIVE	INITIAL GOAL	STRETCH GOAL
Growing Financial Viability	\$150,000	
Growing Future Ministries	\$250,000	\$166,666
Growing Fervent Voices	\$100,000	\$83,334
TOTALS	\$500,000	\$250,000
APPEAL GOAL	\$750,000	

Learn more and pledge online at gcsynod.org/generosity.



Why this special Grand Canyon Synod Appeal?

AS THE CHURCH EMERGES FROM THE PANDEMIC, the people of the Grand Canyon Synod were more than faithful in their response to our work together. We have seen God's abundance, and this has been shared for the benefit of our people and the church at-large.

However, there is much more that we could do together that would benefit God's church, our congregations, our pastors, and all of us as individuals. We have an opportunity through this appeal to plant seeds for a new generation and by encouraging a growing generosity that will assist us in strengthening and expanding our mutual ministry as we communicate Jesus, connect people, and create possibilities.

Since we are better together, this appeal gives us an opportunity to participate in something that is greater than ourselves, and larger than our individual congregation's ministries. Each person who participates in this appeal will benefit by sharing from the abundance that God has provided them. Henri Nouwen states it this way in *The Spirituality of Fundraising*, "Gratitude flows from the recognition that who we are and what we have are gifts to be received and shared."

Your gifts of support, joined with others, in this effort will plant seeds for a new generation by growing in generosity, and expanding and strengthening our ministry as we communicate Jesus, connect people, and create possibilities for all the people of God in the Grand Canyon Synod and beyond.



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Stretch Goal: \$250,000 by 12/31/2023

THROUGH THE GIFTS OF INDIVIDUALS AND CONGREGATIONS, the Grand Canyon Synod raised more than \$500,000 within the first year of our three-year appeal. We are filled with gratitude.

Our Phase 2 goal for the Growing Generosity Appeal is to raise an additional \$250,000 by 12/31/2023. The chart below shows how the initial funds are already being put to use throughout our synod, as well as plans for future funds.

INITIATIVE	INITIAL GOAL Already raised.	MINISTRY/PROGRAMS How funds were allocated from initial goal.	STRETCH GOAL By 12/31/2023.	MINISTRY/PROGRAMS Planned stretch goal funds allocations.
GROWING FINANCIAL VIABILITY	\$150,000	Funds raised for a Lilly 3E dollar-for-dollar grant, providing a total of \$300,000 for our synod		
GROWING FUTURE MINISTRIES	\$250,000	Lutheran Campus Ministry (\$100,000) and new & emerging ministries (\$150,000)	\$166,666	Lutheran Campus Ministry (\$83,333) and new & emerging ministries (\$83,333)
GROWING FERVENT VOICES	\$100,000	Lutheran Advocacy Ministry Arizona (\$70,000) and Lutheran Engagement and Advocacy in Nevada (\$30,000)	\$83,333	Lutheran Advocacy Ministry Arizona (\$58,333) and Lutheran Engagement and Advocacy in Nevada (\$25,000)
TOTALS	\$500,000		\$250,000	
APPEAL GOAL			\$750,000	



Growing Financial Viability

Planting seeds of financial support for pastors and congregations through a 3E Lilly grants and programs

OUR INITIAL \$150,000 FUNDRAISING WAS MATCHED dollar-for-dollar to provide a total of \$300,000 for the Grand Canyon Synod.

The purpose of the grant, National Initiative to Address Economic Challenges Facing Pastoral Leaders, is to build a Ministerial Excellence Fund and to help congregations enhance stewardship. The Lilly 3E grant was made possible because of Lilly Endowment's National Initiative to Address Economic Challenges Facing Pastoral Leaders. Learn more about this initiative by visiting www.ecfpl.org.

The program, titled Educate, Equip, Enact (3E), increases capacity for healthy ministry by alleviating rostered ministers' crippling debt and give tools to congregations to increase generosity and renew focus on mission. In the Grand Canyon Synod, 3E has three components: Stewardship for All Seasons, the Ministerial Excellence Fund for rostered ministers and candidates, and Vital Right-Shaped Ministries.

The Lilly grant allows the Grand Canyon Synod to:

- Assist pastors with their financial literacy and management skills through opportunities to learn more about budgeting, saving, and spending, so they may become more fiscally sound stewardship leaders. Rostered ministers will also be eligible to apply for grants toward medical and school loans, as well as the California Lutheran workshop on Executive Leadership Skills.
- Provide scholarships to congregations to strengthen and enliven a culture of generosity through a professionally led program, Stewardship for all Seasons.
- Provide Holy Innovation Grants to Grand Canyon Synod congregations. The grants are intended to assist congregations to define their values, strengthen their mission, notice their context, and evaluate their ministry and leadership among other defined areas of mission.

Learn more at www.gcsynod.org/generosity/financial-viability.



Growing Future Ministries

Planting seeds for Lutheran Campus Ministry and new and emerging ministries

CAMPUS MINISTRY FUNDING

\$100,000 was raised for Lutheran Campus Ministries in the first year of our appeal. In the stretch goal of our appeal, we will raise an additional \$83,333 for campus ministry funding in our synod.

Among other things, funds are being used for our University of Arizona Campus ministry and to explore and potentially launch a Lutheran Campus Ministry program in the Las Vegas area.

NEW AND EMERGING MINISTRIES

\$150,000 was raised for new and emerging ministries in the first year of our appeal. With your help, we can raise an additional \$83,333 during our stretch goal.

The Grand Canyon Synod is aware that emerging ministries need additional support for a longer period of time than the initial funding sources allowed. Funds raised for emerging ministries will be another resource allowing these ministries to grow and prosper.

New ministry funding will provide grants to those making proposals that offer possibilities for new ministry collaborations between congregations and/or other ministry entities.

Learn more at www.gcsynod.org/generosity/future-ministries.



Growing Fervent Voices

Planting seeds for Lutheran Advocacy Ministry Arizona (LAMA) and Lutheran Engagement and Advocacy in Nevada (LEAN)

\$100,000 was raised in for the initial goal of our appeal. Through your generosity, we hope to raise an additional \$83,333 by 12/31/2023.

LUTHERAN ADVOCACY MINISTRY ARIZONA: Growing Generosity funds established a firm foundation for LAMA by continuing to support a staff person to lead and coordinate the advocacy work on behalf of the hungry and less advantaged people in Arizona. Visit lamaz.org.

LUTHERAN ENGAGEMENT & ADVOCACY IN NEVADA: Appeal funds were used to strengthen our partnership with the Sierra Pacific Synod for advocacy in Nevada. Visit leanforjustice.org for more information.

Learn more at www.gcsynod.org/generosity/fervent-voices.

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Planning your gift

Thank you for making a gift commitment to growing our synod together! Gifts may be given on a schedule convenient to you. Gifts of appreciated, marketable securities are also welcomed.

Let us know your commitment to the appeal via our online gift pledge form: gcsynod.org/generosity/pledge.

While we prefer online pledges, you may also use the PDF gift pledge form on the following page.

Gift examples

To help you plan, use the chart below for examples of total gifts and their yearly totals through the end of 2023. To see monthly payments or prorated yearly payment based on the current date, view our chart at gcsynod.org/generosity/give.

Total Gift	Monthly amount	Yearly Amount
\$50,000	\$2,273	\$25,000
\$25,000	\$1,137	\$12,500
\$15,000	\$682	\$7,500
\$10,000	\$455	\$5,000
\$7,500	\$341	\$3,750
\$5,000	\$228	\$2,500
\$1,000	\$46	\$500

Calculations based on February, 2022 giving start

How to give

Once you have pledged, visit our site for giving options: gcsynod.org/generosity/give. A member of the campaign team will also contact you to assist in setting up any giving.

CHECKS

Checks should be made out to Grand Canyon Synod with a memo of “Growing Generosity Appeal” and mailed to Grand Canyon Synod, 1819 East Morten Avenue, Suite 110, Phoenix, AZ 85020.

ONLINE GIVING

[Use our Tithe.ly online giving page.](https://www.tithe.ly)

Select “Growing Generosity Appeal” in the field next to your giving amount.

You can give once, or set up recurring weekly, twice-monthly, or monthly gifts.

Pay by:

- Credit or debit card
- Set up direct bank payments. Have your routing and account numbers available.
- Apple Pay

You can also choose to cover transaction fees with this method.

STOCK GIFTS

Please contact the synod office for directions to proceed with a gift of securities: Theresa Thornburgh, 602-957-3223, office@gcsynod.org.



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Pledge Form

CONTACT INFORMATION

Name(s) _____

Address _____

City, State, Zip _____

Email _____

Home Phone _____ Cell Phone _____

Congregation/ministry _____ City/State _____

CAMPAIGN RESPONSE

In gratitude for our life together as Christ's Church, and in support of the mission and ministry of the Grand Canyon Synod, I/we intend to contribute a total gift specified below to support the Growing Generosity Appeal.

\$ _____

Gift schedule

This gift will be made in the following manner:

- Once in entirety Annual (over three years) Monthly (through 12/31/2023)
 Other _____

Scheduled amount

Amount per year or per month, if selected above. \$ _____

Gift type

- Check Credit card Gift of stock Other _____

Special Designation Of My/Our Gift:

By default, gifts go to all the pillars of our appeal. If you'd like to focus your gift, do so below.

- Entire Growing Generosity Appeal
 3E Lilly Grant match Lutheran Campus Ministries, new/emerging ministries Advocacy in Arizona & Nevada

In Memory Of: _____

In Honor Of: _____

In Thanksgiving For: _____

- Share my name:** Check the box if we may publish your name(s) in communications associated with this appeal.

Signature: _____ Today's Date: _____

Print and return to the Grand Canyon Synod at the address below. Or email this PDF to office@gcsynod.org.