

## **Multimedia Specialist CtL**

Christ the Lord Lutheran Church, Carefree, AZ is looking for a Multimedia Specialist who can produce live streamed weekly Sunday services and other special events. In addition, we are looking for an individual who can create promotional graphics, a social media presence and maintain the Church website.

### ***AVL Requirements:***

- Need to be familiar with PTZ multi camera live stream system.  
CtL is working with a DataVideo system that includes a Dual Streaming Encoder, 6 channel video switcher and three PTZ cameras. In addition to the DataVideo equipment CtL has two Canon cameras that can be included into the stream setup if so desired.
- The audio board is an Allen&Heath 16 channel mixer that is integrated with an iPad. Current space can have up to 10 microphones during any given service.
- Services and special events are streamed through YouTube and the YouTube channel is embedded on the church website.
- Need to setup weekly live streams via YouTube.

### ***Promotional Requirements:***

- Edit and maintain WordPress website.
- Edit and maintain Facebook social posting and engagement.
- Create promotional material for events. This will include graphics to be used for the website, social media, handouts and posters.
- Create and maintain a marketing strategy to stay in front of current members and attract engagement from potential new members.
- Recruit, train and schedule church members or other volunteers to learn to operate the video and audio equipment required to assist when needed for services or other programs and special events.

This is a 20 - 25 hour per week position which can be accomplished both in person and remotely. The technician would work closely with our office administrator.

Please reply by sending resume and contact information to Christ the Lord Lutheran Church: [admin@ctlcarefree.org](mailto:admin@ctlcarefree.org) or by mail to Christ the Lord Lutheran Church, PO Box 2539, Carefree, AZ 85377-2539.